2012 CALIFORNIA SCHOOL COUNSELING CONFERENCE

OCTOBER 26 and 27, 2012

EXTENDED LEARNING SESSIONS
OCTOBER 25

Helping Students Define Their Tomorrow

HOSTED BY:
CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS
“How to pay for college without going Broke”

A Counselor’s Resource: FREE College Planning Workshop

Gain the expert knowledge, facts and experience you need to know when helping your families plan for college.

Topics Covered:
- How to get financial aid, regardless of income or assets
- Secrets to getting free money for college
- How to market & position students into top colleges
- Applying to colleges, why and when
- Why talented students may not receive a scholarship for college
- How 529 plans and or other savings plans WILL hurt you & much, much more

A Special Offer for CASC Members
Call Today to Reserve a Financial Aid Workshop At Your School To Help Support The Hard Work You Do! (Offered at No Cost)

Johanna Fannon (Event Coordinator)
College Planning Experts
28494 Westinghouse Place, Suite 206
Valencia, CA. 91355
Phone: (661) 295-9946
Fax: (661) 294-9996
www.CollegePlanningExperts.com

Brian Safdari, CEO, College Planning Experts, Inc. Member of: National Institute of Certified College Planners; National Association for College Admission Counseling; National College Advocacy Group; The Western Association for College Admission Counseling.
Helping Students Define Their Tomorrow

Welcome to the 12th annual conference of the California Association of School Counselors. This is a wonderful time to network with colleagues from around our state and across all levels. You will be afforded multiple opportunities to define your own tomorrow with timely professional development representing all domains of the ASCA National Model and addressing all levels of student support. CASC was formed twelve years ago and has certainly helped define the tomorrows of school counselors throughout California by providing annual conferences with professional development generated by our colleagues and members. Year after year, CASC has helped advocate for the profession and effect legislature. The influence we each possess in assisting students define their tomorrow is awe inspiring. Loretta’s parents did not place any value on college and had different aspirations for her adult years. Patty struggled with self-esteem and weight issues throughout her adolescent years. Vinnie and Steve simply wanted to be understood and accepted for who they were. Dean was a talented athlete but still felt inadequate. Daniel wanted out of special education classes and was bullied for being different. These students all grew up to become your CASC Executive Director, presidents and esteemed keynote speakers. Perhaps this was against the odds or the result of the influence of a powerful person who supported their career, academic or personal/social development. You, too, have the power to help develop tomorrow’s leaders.

CAPS (career, academic, personal/social) are the very domains only school counselors have the expertise and training to address. We chose to include the mortarboard “cap” in our conference logo for several reasons. Professional school counselors have a distinct effect on student achievement and helping with career options beyond high school and “caps” helps define our role in addressing all domains of student development. Please take full advantage of the opportunities afforded you at the conference. Join us for our annual business meeting and level shares. Enjoy each others company, visit our vendors and thank our wonderful sponsors. Network and make new friends. Help celebrate the accomplishments of our awardees. Reflect and take pride in your role and influence as a professional school counselor or counselor educator.

As always, I would like to thank you for everything you do everyday for every student in California. The influence of school counselors began with the Industrial Revolution and continues to have an incredible effect on students today…and tomorrow. Thank you for being a key component and helping to define tomorrows.

Enjoy your day!
Steve Salva
CASC 2012 Conference Chair
### Conference at a Glance

**Friday October 26, 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am - 8:30 am</td>
<td>Registration and Continental Breakfast</td>
<td>Soiland Banquet Hall</td>
</tr>
<tr>
<td>8:30 am - 9:00 am</td>
<td>Welcome and Opening Ceremony with &quot;The Project Act Kids&quot;</td>
<td>Soiland Banquet Hall</td>
</tr>
<tr>
<td>9:15 am - 12:00 pm</td>
<td>Extended Learning Session Advocacy &amp; Activism: Choices for Making Change in Professions and Communities</td>
<td>Lundring 1</td>
</tr>
<tr>
<td>9:15 am - 10:30 am</td>
<td>Session I Workshops: Dads of Great Students (Watch D.O.G.S.) Engage Men, Inspire Children, Reduce Bullying and Enhance the Educational Environment of Your School</td>
<td>Lundring 2</td>
</tr>
<tr>
<td>9:15 am - 10:30 am</td>
<td>Session I Workshops: Protecting and Advocating for Foster Youth</td>
<td>Soiland A</td>
</tr>
<tr>
<td>9:15 am - 10:30 am</td>
<td>Session I Workshops: How Current Business Trends are Impacting Careers</td>
<td>Soiland B</td>
</tr>
<tr>
<td>9:15 am - 10:30 am</td>
<td>Session I Workshops: Using Social Media to Inspire and Connect</td>
<td>Soiland C</td>
</tr>
<tr>
<td>10:45 am - 12:00 pm</td>
<td>Session II Workshops: Engaged in School and Career Ready</td>
<td>Lundring 2</td>
</tr>
<tr>
<td>10:45 am - 12:00 pm</td>
<td>Session II Workshops: Engaging and Supporting Homeless Students Through Your School Counseling Program</td>
<td>Soiland A</td>
</tr>
<tr>
<td>10:45 am - 12:00 pm</td>
<td>Session II Workshops: Using Blogs and Other Technology Tools in Counselor Education Courses</td>
<td>Soiland B</td>
</tr>
<tr>
<td>10:45 am - 12:00 pm</td>
<td>Session II Workshops: A Counselor’s Resource: Making College Affordable One Family at a Time by Navigating the Financial Aid Process</td>
<td>Soiland C</td>
</tr>
<tr>
<td>12:00 pm - 12:30 pm</td>
<td>Research Poster Session</td>
<td>Upper Balcony</td>
</tr>
<tr>
<td>12:30 pm - 2:00 pm</td>
<td>Lunch and Keynote Address with Tapout Founder, Dan Caldwell and CTA President, Dean Vogel</td>
<td>Soiland Banquet Hall</td>
</tr>
<tr>
<td>2:00 pm - 3:15 pm</td>
<td>Session III Workshops: Roundtable Discussion with CTA President, Dean Vogel</td>
<td>Lundring 1</td>
</tr>
<tr>
<td>2:00 pm - 3:15 pm</td>
<td>Session III Workshops: Suicide Prevention 101</td>
<td>Lundring 2</td>
</tr>
<tr>
<td>2:00 pm - 3:15 pm</td>
<td>Session III Workshops: Effective Groupwork: A Time-Saving Tool for School Counselors</td>
<td>Soiland A</td>
</tr>
<tr>
<td>2:00 pm - 3:15 pm</td>
<td>Session III Workshops: Temple City Unified School District’s Comprehensive Guidance Program -- Twelve Years Later</td>
<td>Soiland B</td>
</tr>
<tr>
<td>3:15 pm - 3:30 pm</td>
<td>Snack Break</td>
<td>Soiland Banquet Hall</td>
</tr>
<tr>
<td>3:30 pm - 4:45 pm</td>
<td>Session IV Workshops: Making the Most Out of Supervision For Interns and Supervisors</td>
<td>Soiland A</td>
</tr>
<tr>
<td>3:30 pm - 4:45 pm</td>
<td>Session IV Workshops: Screening Problematic Substance Abuse Using the DUST Tool</td>
<td>Soiland B</td>
</tr>
<tr>
<td>3:30 pm - 4:45 pm</td>
<td>Session IV Workshops: Boring, Snoring? How About Twelve Proven Engagements Students Love?</td>
<td>Soiland C</td>
</tr>
<tr>
<td>5:00 pm - 7:00 pm</td>
<td>Evening Reception Hosted by California Lutheran University and the Ventura County School Counselor Association</td>
<td>Lundring 1 &amp; 2</td>
</tr>
</tbody>
</table>
Saturday
October 27, 2012

7:00 AM - 8:30 AM
REGISTRATION AND CONTINENTAL BREAKFAST

8:00 AM - 9:00 AM
COFFEE WITH THE PRESIDENT
Soiland Banquet Hall

9:15 AM - 10:30 AM
SESSION V WORKSHOPS
CREATING EVIDENCE-BASED PRACTICE THROUGH COLLABORATIVE ACTION RESEARCH
Lundring 1

INTRODUCTION TO THE REVISED CAREER TECHNICAL EDUCATION MODEL CURRICULUM STANDARDS
Lundring 2

CREATING, PROMOTING AND DELIVERING AN EFFECTIVE AND ENGAGING PARENT PRESENTATION
Soiland A

INCREASING COLLEGE AND CAREER READINESS THROUGH PARENT, FAMILY AND COMMUNITY PARTNERSHIPS
Soiland B

AB 9/SETH’S LAW: WHAT SCHOOL COUNSELORS NEED TO KNOW
Gilbert 253

MEANINGFUL GROUP TECHNIQUES WITH LITTLE TO NO BUDGET
Soiland A

RISKY TEENAGE BEHAVIOR: WHAT WE KNOW AND HOW WE CAN HELP
Soiland B

ROAD MAP FOR AN EFFECTIVE INTERNATIONAL EXCHANGE STUDENT PROGRAM
Gilbert 253

THE COUNSELOR’S ROLE IN THE LIFE OF THE UNDOCUMENTED IMMIGRANT STUDENT: INITIAL THEMES FROM A QUALITATIVE STUDY
Gilbert 254

12:00 pm - 12:30 pm
RESEARCH POSTER SESSION
Upper Balcony

12:30 pm - 2:00 pm
LUNCH, AWARDS CEREMONY, KEYNOTE ADDRESS BY MY LIFE, MY POWER FOUNDER, DANIEL PUDER
Soiland Banquet Hall

2:00 pm - 3:15 pm
SESSION VII WORKSHOPS
PRACTICE-BASED EVIDENCE & HELPING STUDENTS: TWO CASE STUDIES
Lundring 1

RUNAWAYS: SCHOOL COUNSELORS ARE OFTEN THE FIRST TO RESPOND
Lundring 2

HELPING HIGH SCHOOL ATHLETES: SCHOLARSHIPS, RECRUITMENT, AND MORE
Soiland A

MY LIFE, MY POWER
Soiland B

CAPTAIN KANGAROO AND THE STUDENT ASSISTANCE PROGRAM
Soiland C

RESPONSE TO INTERVENTION -- THE COUNSELOR’S ROLE
Gilbert 253

3:15 PM - 3:30PM
SNACK BREAK
Soiland Banquet Hall

3:30 pm - 4:45 pm
SESSION VIII WORKSHOPS
COUNSELOR EDUCATOR FORUM
Lundring 1

GRADUATE STUDENT LEVEL SHARE
Lundring 2

HIGH SCHOOL LEVEL SHARE
Soiland A

MIDDLE SCHOOL LEVEL SHARE
Soiland B

ELEMENTARY SCHOOL LEVEL SHARE
Gilbert 253
HOW CURRENT BUSINESS TRENDS ARE IMPACTING CAREERS

Soiland B  HS, CC, U

Susan Carruthers, Fashion Institute of Design & Merchandising (FIDM)

Rapidly changing business trends have a direct effect on career opportunities. In this presentation you will learn about the topline trends in the marketplace, the key components driving the visionary companies, the “WOW” brands your career-minded students should be watching, and job opportunities in fashion, marketing, visual arts, and interior design.

USING SOCIAL MEDIA TO INSPIRE AND CONNECT

Soiland C  All Levels

Dr. Scott Sand, President, DeVry University, Los Angeles Metro

Social media is an integral part of a school counselor’s outreach and involvement strategy. In this workshop learn how to use Facebook and Twitter to conduct outreach to parents, students and staff. Also learn to inspire your students to achieve their dreams.

ENGAGED IN SCHOOL AND CAREER READY

Lundring 2  MS, HS, AE

John Merris-Coots, Education Programs Consultant, California Department of Education/CalCRN

Overview of the California Career Resource Network’s (CalCRN) free online career exploration and planning tools including the new California Career Center, the California Career Zone, and California Reality Check. Attendees will receive a copy of the California Career Planning Guide.
ENGAGING AND SUPPORTING HOMELESS STUDENTS THROUGH YOUR SCHOOL COUNSELING PROGRAM

Solland A
ES, MS, HS, AE

Natasha Bayus, Education and Training Coordinator, School on Wheels

Families represent the fastest growing population of homeless in the United States, creating a new challenge for school counselors of how to assist and engage these students in their education. This presentation will explore the academic and social challenges faced, and offer practical strategies for support and advocacy.

USING BLOGS AND OTHER TECHNOLOGY TOOLS IN COUNSELOR EDUCATION COURSES

Solland B
CC, U

Lisa L. Buono, Interim Director, Adult Degree Evening Program and Assistant Professor, California Lutheran University

To some, the use of technology in counselor education courses seems counterintuitive; however 21st Century learners have grown up with technology. The question for counselor educators becomes how do we effectively use technology to engage our students and promote their professional development? Best practices will be examined.

A COUNSELOR’S RESOURCE: MAKING COLLEGE AFFORDABLE ONE FAMILY AT A TIME BY NAVIGATING THE FINANCIAL AID PROCESS

Solland C
MS, HS, CC

Brian Safdari, Owner and Founder of College Planning Experts and Kriscia Tejada, M.A., PPS, College Counselor

Brian Safdari, leading authority on college planning, teaches how to avoid making common mistakes on financial aid forms by explaining how the process works. Topics covered are how financial aid is distributed and the new trend that private schools are becoming more affordable to attend than the UCGs or CSUs.

12:00 pm – 12:30 pm
RESEARCH POSTER SESSION

Upper Balcony

Facilitated by Dr. Suzy Thomas, Associate Professor, Graduate Counseling Program, Saint Mary’s College of California; CASC Research Chairperson

This is the sixth poster session hosted by CASC, with collaborative action research projects conducted by graduate students and school counselors. The posters include a review of a current issue relevant to school counseling, a description of the school setting(s) in which the research was carried out, a description of the instrument used (e.g., questionnaire or interview protocol), and a discussion of the results of the study. Come see the innovative studies being carried out in California!

12:30 pm - 2:00 pm
LUNCH AND KEYNOTE ADDRESS WITH TAPOUT FOUNDER, DAN CALDWELL AND CTA PRESIDENT, DEAN VOGEL

Solland Banquet Hall

TapouT co-founder, Dan Caldwell, shares his personal story of success and how school counselors have affected he and his son’s life.

In his keynote address, CTA President, Dean Vogel will share his insight on the current state of school counseling in California and information on the upcoming election.

2:00 pm - 3:15 pm
SESSION III WORKSHOPS

ROUNDTABLE DISCUSSION WITH CTA PRESIDENT, DEAN VOGEL

Lundring 1
All Levels

Join CTA President, Dean Vogel along with CASC Executive Director, Loretta Whitson and lobbyist, Lee Angela Reid of Capital Advisors Group in this interactive discussion on the state of school counseling in California.

SUICIDE PREVENTION 101

Lundring 2
All Levels

Rosemary Rubin, Co-Chair, LA County Child and Adolescent Suicide Review Committee

Do you know how to respond to a student’s cry for help? This workshop will help counselors learn to evaluate a student’s suicidal ideation through an understanding of risk factor, warning signs and how to assist the child. Information regarding self-injury will also be presented.

EFFECTIVE GROUPWORK: A TIME-SAVING TOOL FOR SCHOOL COUNSELORS

Solland A
All Levels

Suzy Thomas, Associate Professor, Saint Mary’s College of California

Have fun and use your time more effectively through group work! Learn or revisit basic principles of leading groups on topics including career goals, academic challenges, and social/emotional issues for K-12 students. This session will include experiential activities and lots of concrete techniques for developing, advertising, scheduling, and running groups.

A COUNSELOR’S RESOURCE: MAKING COLLEGE AFFORDABLE ONE FAMILY AT A TIME BY NAVIGATING THE FINANCIAL AID PROCESS

Solland C
MS, HS, CC

Brian Safdari, Owner and Founder of College Planning Experts and Kriscia Tejada, M.A., PPS, College Counselor

Brian Safdari, leading authority on college planning, teaches how to avoid making common mistakes on financial aid forms by explaining how the process works. Topics covered are how financial aid is distributed and the new trend that private schools are becoming more affordable to attend than the UCGs or CSUs.

Work Level of Audience Legend:
es = elementary school
ms = middle school
hs = high school
ae = alternative education
cc = community college
u = university
all levels = appropriate for all work levels
TEMPLE CITY UNIFIED SCHOOL DISTRICT’S COMPREHENSIVE GUIDANCE PROGRAM -- TWELVE YEARS LATER

Donna Cleman, Judy Schmidt, Wynde Barz, Lori Johnson, Deanne Sciarrotta, School Counselors along with Cary Smith, Justine Alhadeff, Lindsey Baird, and Heidi Jongeling, Graduate Student Interns, Temple City Unified School District

How committed is your district to your school counseling program? Would you like to learn more about how to improve this commitment? TCUSD established a comprehensive guidance program that was adopted in 2000 by our Board of Education and has been supported by our district ever since. Come to our workshop for some of the best and most effective ways to improve communication with your BOE, superintendents and site administrators. This is a great opportunity to gain practical and useful knowledge that will help keep your program in the forefront. Counselors from all grade levels (K through alternative school) will share best practices and strategic ways to keep a positive focus on school counseling programs when budgets are tight. Learn about our successes and failures and see how we operate today to advocate for all students.

RAISING SELF-ESTEEM THROUGH INNOVATIVE FITNESS ACTIVITIES

Jess Wadleigh, Skillastics Educational Specialist

This is an interactive workshop that integrates character traits with movement. Research shows that children who move more do better academically, have less behavioral problems and higher self-esteem. Learn many unique, instant activities that you can introduce to students immediately in limited space. Fitness novices welcome.

COUNSELORS CAN REDUCE THEIR STUDENT WORKLOAD WHILE INCREASING STUDENT ACHIEVEMENT

Gilbert 253 MS, HS, AE, CC, U

Janeth Manjarrez, MS, Achievement Counselor, Professional Tutors of America

Winning Teens is a program that is customized to each student’s needs, which focuses on Character Development, High School Exit/SAT Preparation, Financial Literary, Career Exploration and Life Skills. Our credentialed counselors will interact on a weekly basis with students at no cost to the school.

BORING, SNORING? HOW ABOUT TWELVE PROVEN ENGAGEMENTS STUDENTS LOVE?

Bill Henry, Engaging Learners, an Educational Consulting and Training Company

Learn twelve engagements that will capture your students’ attention and get their involvement in your guidance lessons, and the science behind why they work. Based on brain-based research, these engagements will make your guidance presentations memorable and impactful, and get the follow-through you seek from your students.

THE BALANCING ACT: SCHOOL COUNSELORS WORKING IN COLLABORATION BUT ALSO SETTING BOUNDARIES

Jean Marie Buckley, M.Ed., MPA, President, Buckley Education Group, Inc.

California encompasses complex demographics and our schools reflect those demographics. School counselors are the pulse of the school community and are keenly aware of the needs of students, faculty members and the entire school community. The Balancing Act will address the importance of school counseling and setting boundaries.

SCREENING PROBLEMATIC SUBSTANCE ABUSE USING THE DUST TOOL

Doug Rogers, Substance Abuse Prevention Counselor, SD#22, Vernon, BC

Substance abuse is a problem in our society. This session will examine the issue and introduce the Drug Use Screening Tool (DUST) to participants. The DUST was created specifically for screening young people with potential drug use problems. Participants will complete a mock DUST and learn when a referral is necessary.

Snack Break

3:15 PM - 3:30PM

SESSION IV WORKSHOPS

MAKING THE MOST OUT OF SUPERVISION FOR INTERNS AND SUPERVISORS

Aubrey Uresti, Middle School Counselor, Longfellow Middle School

Ideally, the intern/supervisor relationship is a perfect match. But what do you do if it gets off to a rocky start? Or, you don’t even know where to begin?! Graduate students and supervisors: learn strategies for building rewarding, reciprocal supervisory relationships. Maximize supervision time, engaging in creative learning opportunities together.

SNACK BREAK

3:30 PM - 4:45 PM

SESSION IV WORKSHOPS

SCREENING PROBLEMATIC SUBSTANCE ABUSE USING THE DUST TOOL

Doug Rogers, Substance Abuse Prevention Counselor, SD#22, Vernon, BC

Substance abuse is a problem in our society. This session will examine the issue and introduce the Drug Use Screening Tool (DUST) to participants. The DUST was created specifically for screening young people with potential drug use problems. Participants will complete a mock DUST and learn when a referral is necessary.

BORING, SNORING? HOW ABOUT TWELVE PROVEN ENGAGEMENTS STUDENTS LOVE?

Bill Henry, Engaging Learners, an Educational Consulting and Training Company

Learn twelve engagements that will capture your students’ attention and get their involvement in your guidance lessons, and the science behind why they work. Based on brain-based research, these engagements will make your guidance presentations memorable and impactful, and get the follow-through you seek from your students.

THE BALANCING ACT: SCHOOL COUNSELORS WORKING IN COLLABORATION BUT ALSO SETTING BOUNDARIES

Jean Marie Buckley, M.Ed., MPA, President, Buckley Education Group, Inc.

California encompasses complex demographics and our schools reflect those demographics. School counselors are the pulse of the school community and are keenly aware of the needs of students, faculty members and the entire school community. The Balancing Act will address the importance of school counseling and setting boundaries.

5:00 PM - 7:00 PM

CASCA RECEPTION IN PARTNERSHIP WITH THE VENTURA COUNTY SCHOOL COUNSELORS ASSOCIATION (VCSCA) HOSTED BY CALIFORNIA LUTHERAN UNIVERSITY

Lundring 1 & 2

Join colleagues and meet new friends at this evening reception hosted by California Lutheran University and done in partnership with the Ventura County School Counselor Association. Relax, unwind, drink, eat and be merry!
Saturday - October 27, 2012

7:00 am – 8:30 am
REGISTRATION AND CONTINENTAL BREAKFAST

8:00 am – 9:00 am
COFFEE WITH THE PRESIDENT
Soiland Banquet Hall

9:15 am – 10:30 am
SESSION V WORKSHOPS

CREATING EVIDENCE-BASED PRACTICE THROUGH COLLABORATIVE ACTION RESEARCH
Lundring 1 ES, MS, HS, AE, U
Suzy Thomas, Associate Professor, Saint Mary's College of California and Lonnie Rowell, Associate Professor, University of San Diego

Do you feel pressured to produce data about your effectiveness but uncertain how to develop truly evidence-based practice? Collaborative action research offers potential for tangible change in school counseling. Participants will hear about projects from counselor educators pairing graduate students with practitioners, and learn skills for conducting robust, meaningful research.

INCREASING COLLEGE AND CAREER READINESS THROUGH PARENT, FAMILY AND COMMUNITY PARTNERSHIPS
Lundring B MS, HS, AE
Rachel Livingston, Western Association for College Admission Counseling (WACAC)

In this session, school counselors will learn about the sensitivity necessary to effectively engage diverse parent, family and community populations in the college and career readiness process. School counselors will gain the knowledge and skills needed to develop and deliver innovative and non-traditional college and career readiness interventions and strategies for parent, family and community partners.

AB 9/SETH’S LAW: WHAT SCHOOL COUNSELORS NEED TO KNOW
Gilbert 253 ES, MS, HS, AE
Yvonne Ortiz-Bush, Ph.D., PPS, Assistant Professor, Educational Counseling, California State University, Bakersfield, and April Dominguez, M.S., PPS, School Counselor, Kern County Superintendent of Schools

"Seth’s Law," or AB 9, went into effect July 2012. This bill establishes specific guidelines for schools to improve school climate, specifically addressing bullying and harassment. Presenters will discuss how this bill builds on previous statutes. Attention will be focused on how this new law will impact school counseling programs.

10:45 am – 12:00 pm
SESSION VI WORKSHOPS

"MAKE IT WORK": TAILORING LGBTQ INTERVENTIONS TO FIT YOUR SCHOOL
Lundring 1 ES, MS, HS, AE
Aubrey Uresti, Middle School Counselor, Longfellow Middle School and Suzy Thomas, Associate Professor, Saint Mary's College of California

Is your school a safe place for all students? Come to this session to hear current research about LGBTQ youth, along with numerous school-based strategies for working with this vulnerable student population and tailoring nationally recognized interventions such as Day of Silence and GSAs to your school community.

THE ELEPHANT IN THE ROOM
Lundring 2 All Levels
Darcel Cannady-Jamerson, Elementary School Counselor, Moreno Valley Unified School District

Until recently the ‘Elephant’ has been invisible - not hidden - just invisible. Like

Work Level of Audience Legend:
es = elementary school
ms = middle school
hs = high school
ae = alternative education
cc = community college
u = university
all levels = appropriate for all work levels

Session Canceled

TAO OF HOPE: REDUCING TEST-TAKING ANXIETY
Gilbert 254 All Levels
Sabrina Wilhelm, Professor and Counselor, El Segundo Middle School

Test-taking is commonplace in our schools for every grade level today. This presentation provides a psychological construct to school counselors to consider as well as accessible and portable activities to help elementary to college students reduce their test-taking anxiety levels.
MEANINGFUL GROUP TECHNIQUES WITH LITTLE TO NO BUDGET

Soiland A MS, HS

Dr. Karla P. Arriarán-Rodriguez, School Counselor, Wm S. Hart Union School District and Professor at the University of La Verne

Through hands-on experience, this workshop will provide an opportunity to learn techniques of thought-provoking group activities that elicit conversation with adolescents for little to no money. It will also be an opportunity for counselors to share best practices.

RISKY TEENAGE BEHAVIOR: WHAT WE KNOW AND HOW WE CAN HELP

Soiland B MS, HS, AE

Dr. Jackie M. Allen is an associate professor at the University of La Verne and chair of the school psychology program. She is a certified Clinical Neuropsychologist and Marriage Family Therapist.

Brain-based research provides a basis for the exploration of the nature of the adolescent development of cognitive abilities. Participants will learn about the development of the teenage brain and discrepancy between teenage cognitive behavior and emotional maturity. Some basic facts about risky-teenage behavior and concussions will be presented. Counselors will be guided in ways to work with teenagers returning to school after a concussion and to work with parents in advising them about the implications of brain development.

ROAD MAP FOR AN EFFECTIVE INTERNATIONAL EXCHANGE STUDENT PROGRAM

Gilbert 253 MS, HS, AE, CC

Lois Sheridan, Secondary Counselor, Glendale High School and Christina Vaughan, French Teacher, Arcadia High School

Counseling and integrating students who are visiting your campus for a few weeks of entire school year requires detailed planning and execution. Attend this session for academic/personal/social domain related tools to implement a successful exchange for both the exchange student and your school site. Presenters' current expertise is in Asian and French student exchanges.

THE COUNSELOR’S ROLE IN THE LIFE OF THE UNDOCUMENTED IMMIGRANT STUDENT: INITIAL THEMES FROM A QUALITATIVE STUDY

Gilbert 254 HS, CC, U

Jim Ruby, Ph.D., Professor, California State University, Fullerton

This workshop will focus on the stories of undocumented college students and the challenges they face. Video vignettes will accompany a presentation of initial research results. Additionally, strategies that school counselors might use for supporting this population will be discussed. The Dream Act and other political issues will likely be discussed as well.

12:30 pm – 2:00 pm LUNCH, AWARDS CEREMONY, KEYNOTE ADDRESS BY MY LIFE, MY POWER FOUNDER, DANIEL PUDER

Soiland Banquet Hall

Founder, My Life, My Power

Undefeated Mixed Martial Arts fighter, Daniel Puder, shares his personal story and the inspiration behind the My Life, My Power program and organization.

PRACTICE-BASED EVIDENCE & HELPING STUDENTS: TWO CASE STUDIES

Lundring 1 ES, MS, HS, AE, U

Lonnie Rowell, Associate Professor, University of San Diego along with Mica Nereu, M.S., PPS and Aneesha Bhogal, M.S., PPS

This presentation highlights two projects (one elementary and one high school) completed in 2011-12 utilizing action research to strengthen practices in school counseling. Both projects addressed helping students with successful transitions: In one case the transition from elementary to middle school and in the second the transition to post-secondary options.

RUNAWAYS: SCHOOL COUNSELORS ARE OFTEN THE FIRST TO RESPOND

Lundring 2 MS, HS, AE

Linda Fredrickson, M.A., (Retired) Deputy Probation Officer, County of Riverside and Diana Vera, M.A., School Counselor, California Military Institute (CMI), Perris Union High School District

School counselors are often the first to know if a child/teen has run away from home, or plans to do so. The emotional, professional and legal aspects of this issue are explored. An action plan is presented to help counselors effectively respond to the runaway, their parent(s), and other adult(s) who may have sheltered the runaway.

HELPING HIGH SCHOOL ATHLETES: SCHOLARSHIPS, RECRUITMENT, AND MORE

Soiland A HS

Yuridia Nava, Academic Counselor, Notre Dame High School and Robert Nava, Academic Pathway Advisor, Jurupa Hills High School

This workshop is designed to help graduate school and new counselors gain the tools and knowledge necessary to assist high school athletes with the college recruiting process.
While MLMP began as an anti-bullying charity, it has since expanded to include other problem areas that children and teenagers face on a daily basis, all of which require the same amount of awareness. We know that at the heart of each child, is the desire to succeed in life and therefore, the MLMP program has been uniquely designed to teach kids the importance of GOAL SETTING, MENTORING, CHARACTER BUILDING, and LEADERSHIP in order to diminish the negative mindset that they have toward themselves, their peers, and their authority and ultimately lead to their own successes in life.

CAPTAIN KANGAROO AND THE STUDENT ASSISTANCE PROGRAM

Soiland C  ES, MS, HS, AE

Dean Lesicko, Coordinator, Student Support, Murrieta Valley Unified School District

What does a Captain Kangaroo character have to say about Student Assistance Programs? Learn about a program that will help you assess needs and provide intervention strategies around a host of issues while developing collaborative partnerships with students, parents and their community.

RESPONSE TO INTERVENTION -- THE COUNSELOR’S ROLE

Gilbert 253  ES, MS, HS

Chris Cole, Counselor; Robert Hennings, Coordinator of Categorical Programs; September Bullock, Counselor, Jurupa Hills High School

In this presentation representatives from Jurupa Hills High School will describe interventions that best serve the needs of at risk students, present an innovative model for academic and behavior intervention, and share results from a remarkably successful program to lower the failure rate, lower the dropout rate, and increase the graduate rate of schools.
At DeVry University, we have five specialized colleges of study — Business & Management, Engineering & Information Sciences, Liberal Arts & Sciences, Health Sciences, and Media Arts & Technology. All offer bachelor’s degree programs that have been designed to prepare you for in-demand careers of today and tomorrow.

Long Beach Campus
3880 Kilroy Airport Way | Long Beach

Pomona Campus
901 Corporate Center Drive | Pomona

Sherman Oaks Campus
15301 Ventura Blvd., Bldg. 100 | Sherman Oaks

DeVry.edu/SoCal | 800.533.3879
COUNSELOR ADVOCATE OF THE YEAR - JANEE BOTH GRAGG, PH.D., UNIVERSITY OF REDLANDS

While recently appointed Chair of the Clinical Mental Health Counseling department at the University of Redlands, it is Dr. Janee Both Gragg’s work as Chair of the School Counseling Program that we honor today. As a counselor educator, Dr. Both Gragg is charged with teaching students to be good school counselors. But it is not good school counselors that she wants - it's great ones. So she teaches them to be leaders; empowers them to make change; shows by example how to advocate for themselves in good times and bad; and provides a voice for the field of school counseling. In addition, Janee has served on numerous committees at the University, has published in several counseling journals, and most recently put together a symposium titled Counseling, Advocacy, and Educational Justice for All in conjunction with the University’s Educational Justice Center.

Janee doesn’t just talk-the-talk; she embodies what it means to be a ‘transformational leader’ and ‘reflective practitioner’ and imparts this on every student she touches. Her fearlessness to speak out against the injustices in education makes her a courageous counselor advocate and inspiration for all. We respectfully honor Dr. Janee Both Gragg with the Counselor Advocate of the Year award.

ADMINISTRATOR OF THE YEAR - MATTHEW M. LUTTRINGER, PRINCIPAL, NOTRE DAME HIGH SCHOOL

Even small, private schools are not exempt from financial difficulties and counselor layoffs. This is the challenge that Principal Matthew Luttringer faced at Notre Dame High School in Riverside when he decided to take a risk. What might be seen by others as a radical move, he allocated resources to hire school counselors as a way to save his school. Under his lead, a comprehensive guidance program was implemented at the school - the first ever since its inception in 1956. With his support, this new team was able to implement over 30 new programs, form new partnerships, and make positive changes at the school - and with students. As a result of the new guidance program, student achievement has been directly and positively impacted and Notre Dame High School is now financially secure.

Matthew Luttringer says "the counseling office is the heart of a school." We could not agree more and honor him today with our Administrator of the Year award.

ELECTED OFFICIAL OF THE YEAR - STEVE ZIMMER, BOARD MEMBER, DISTRICT 4, LOS ANGELES UNIFIED SCHOOL DISTRICT

Steve Zimmer is a 16 year veteran teacher, counselor, advocate and community activist. His work on innovative classroom programs, service learning, school-based intervention services, community organizing and school community relations is known throughout Los Angeles. In his work now as a Los Angeles Unified School Board Member, he prioritizes the needs of students and families to include a Student Recovery Day, and pens resolutions in Anti-Bullying and against Domestic Violence. His most recent resolution, which was adopted by the LAUSD Board of Education in June, 2012, is titled “Ensuring Access to Quality Academic College and Career Counseling.” This sole resolution acknowledges the lack of student support services in the district and establishes direction to correct it. Steve Zimmer cares about the needs of children. He continues to advocate for students and knows that school counselors are a critical piece of that advocacy. Today, we honor Steve Zimmer with our Elected Official of the Year award.

COUNSELOR OF THE YEAR - ROSALIA KOBIA, PH.D., SCHOOL COUNSELOR, CAPISTRANO UNIFIED SCHOOL DISTRICT

As a school counselor at Bernice Ayer Middle School, Dr. Rosalia Koba is a champion. She works diligently with issues of bullying, conflict mediation, stress, underachievement and suicide; not only in her regular work but through various external avenues as well. Her administrators state she is an essential part of the team and her efforts can be credited with a decrease in physical altercations, higher grades and better behavior campus wide.

Rosalia has also authored a book entitled Forgiven which she uses to touch students who are exposed to gang activity. A story about her brother, Rosalia uses his story of overcoming gang involvement and drugs to show the heartbreak this lifestyle will bring. Rosalia’s passion, dedication and the extreme desire to see her students live better lives are just a few of the reasons we recognize Dr. Rosalia Koba with the Donald G. Hays School Counselor of the Year Award.
Special thanks to our GENEROUS SPONSORS!

We would not be able to provide excellent programs and meet CASC’s mission, year after year, without the generous support of our sponsors, exhibitors and advertisers!

Presenting Sponsor

California Lutheran University
California Lutheran University’s Graduate School of Education offers relevant and engaging academic programs recognized for producing exceptional educators and counselors throughout California. CLU graduates are distinguished by their professional readiness and personal character. Explore how CLU’s certificate, credential and graduate programs can benefit your career.
www.callutheran.edu/gsoe

Silver Sponsors

Devry University
The mission of DeVry University is to foster student learning through high-quality, career-oriented education integrating technology, science, business and the arts. The university delivers practitioner-oriented undergraduate and graduate programs onsite and online to meet the needs of a diverse and geographically dispersed student population.
www.devry.edu

Many thanks to our generous exhibitors and advertisers!

Allied National High School and Allied American University
www.alliedhighschool.com
www.allied.edu

American School

Buckley Education Group
www.buckleyedgroup.com

California Baptist University
The Department of Aviation Science at California Baptist University is the nation’s newest collegiate aviation program. Projected to begin by Fall 2013, CBU will be offering the Bachelor of Science degree in Aviation, with majors in Professional Pilot or Aviation Management. Where every aviation science student will experience flight! www.calbaptist.edu/aviationscience

California Casualty
www.calcas.com

Center for Excellence in School Counseling and Leadership (CESCaL)
www.cescal.org

College Internship Program
www.cipworldwide.org

College Planning America
Our service helps families anticipate and minimize their out-of-pocket expenses for college (and preserve their retirement savings) by educating them on college selection and financial aid, evaluating their students’ aptitudes, and making financial preparations. We offer free information group presentations and free 1-hour follow-up consultations.
www.collegeplanningamerica.com
Concordia University Irvine
Concordia University Irvine is a US News Top Tier Regional University that prepares students for their vocations - their calling in life. CUI offers Master’s programs in a beautiful Southern California location, with online and regional cohort options. Concordia's graduate programs are distinctive among Christian colleges in California because of the University's innovative and engaging Core Curriculum, and its Lutheran heritage that provides a thoughtful and caring Christian community that lives out "Grace Alone. Faith Alone."
www.teachhub.com/graduate-programs/concordia-irvine

FIDM/Fashion Institute of Design & Merchandising
FIDM/Fashion Institute of Design & Merchandising is a private, specialized two-year, three-year, and four year college with campuses in Los Angeles, San Francisco, Orange County, and San Diego, California. Accredited by WASC and NASAD, FIDM offers Degree Programs for first-time college students, transfer students, and college graduates that lead to careers in the Fashion, Graphics, Interior Design, and Entertainment industries.
www.fidm.edu

First Investors Corporation
First Investors was established in 1930 and today has over forty offices nationwide. We serve hundreds of thousands of individual and institutional accounts with a particularly strong commitment to serving the retirement needs of school employees. Additionally, we help review options in state retirement systems, investment basics, college planning and various other planning tools.
www.firstinvestors.com

ITT Technical Institute
www.itt-tech.edu

National University System
The National University System, a higher education innovator, serves traditional and non-traditional students of all ages and backgrounds through its affiliated institutions. National University and National University Virtual High School (NUVHS) are two affiliates. National University is the second-largest private, nonprofit institution of higher education in California. NUVHS is an online private non-profit high school offering flexible learning options to high school students.
www.nusystem.org

Universal Technical Institute
Universal Technical Institute is Industry’s Choice in training professional technicians for the automotive, diesel, collision repair, motorcycle and marine industries. With modern campuses from coast to coast, UTI provides hands-on training using current technology and a fast-track alternative to traditional post-secondary education. UTI maintains relationships with the world’s top manufacturers, and with the ASCA and STEM Education Coalition. STEM skills and job-specific professional skills are interwoven throughout the UTI curriculum to ensure we continually deliver high standards of learning. We don’t just train students for a job; we prepare them for a lifelong career.
www.uti.edu

University of Southern California, Office of Continuing Education & Summer Programs
USC Summer Programs offer high school students a preview of "freshman year" through 4 or 2 week summer programs. Opportunities provide a balance of academic and social activities and include a unique and engaging university experience in Los Angeles! LIVE THE TROJAN EXPERIENCE!
www.summer.usc.edu

Ventura County School Counselors Association (VCSCA)
www.vcsca.org
Studies project the demand for educational leaders, teachers and counselors will grow over the next few years,* so be ready to “catch the next wave” of employment opportunities.

Whether you’re seeking to put your passion to work as a teacher, counselor or administrator, California Lutheran University’s Graduate School of Education will teach you the skills you need to be an exceptional educator and leader, and invite you to explore personal insights that will help you confidently pursue your purpose to transform your community – and the world.

Graduate Degrees

- Doctor of Education
  — Educational Leadership (K-12)
  — Higher Education Leadership
- Master of Education, Teacher Leadership
- Master of Arts, Educational Leadership
- Master of Science, Counseling and Guidance
  — School Counseling
  — College Student Personnel
- Master of Science, Special Education
- Master of Science, Education of the Deaf

* The California Employment Development Department projects more than a 19% increase in the number of education teachers, administrators and counselors from 2006 to 2016.